

2020 Strategy

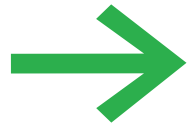


Australian
Institute of
Architects

Managing the
COVID pandemic

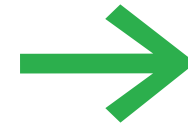
The 2020 Dirk Bolt Award
Bridge of Remembrance | Denton Corker Marshall | TAS
Traditional Land Owners: muwinina, part of the palawa people
Photographer: John Gollings

2020 Strategic Plan



Vision

A strong architectural profession that promotes community through responsible design and an ethical approach to the built environment.



Mission

To develop and promote a strong architectural profession and be the public voice for architects and architecture.

Respected leadership

- Lead our community through the pandemic crisis.
- Be a trusted and visible source of insight on the built environment.

Advocacy with impact

- Work with government regulators and industry organisations to provide immediate relief to members and the wider community.
- Work with the federal and state government to influence legislative and regulatory built environment landscape.
- Promote value of architecture to the end consumer to build demand for our members' services.

Direct member value

- Take immediate action to assist community and identify members most at risk.
- Deliver the right value to the right people at the right time.
- Grow an engaged architectural community that people want to be a part of.

Strong and viable Institute

- Ensure the Institute's financial sustainability throughout the crisis.
- Ensure a sustainable and nimble association through strengthening key organisational enablers.
- Make a powerful contribution to the community on behalf of the profession.

