[Date]
Cc: Australian Institute of Architects wa@architecture.com.au

Architect Attribution - Media

I am writing regarding the article [NAME of article] in the [PUBLICATION NAME].  It is great to see this project being covered in your publication. However, I note that the images of the building included in the article do not attribute the architect for the project [INSERT PRACTICE NAME WHERE KNOWN].

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Where images are provided to you, this information should be included by the client for the project, where construction is yet to occur. Once the building is completed, it is the building owner’s responsibility to provide this information. Attribution of the photographer or artist, where applicable, is also required, but does not negate the requirement to attribute the architect.

We trust that [PUBLICATION NAME] as a reputable media outlet, will correctly attribute architects in future publications.  Attribution is good practice and meets the intent of the Copyright Act 1968.

Please contact Claud Mottolini at the WA Chapter of the Institute on 6324 3100 if you require further information.

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