

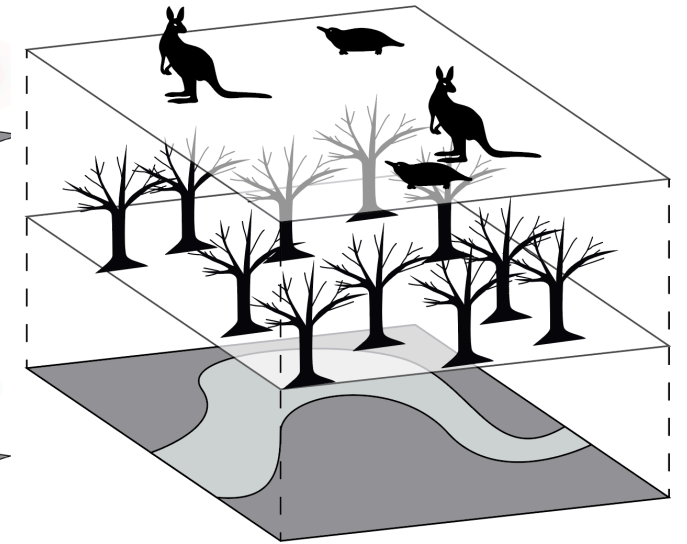
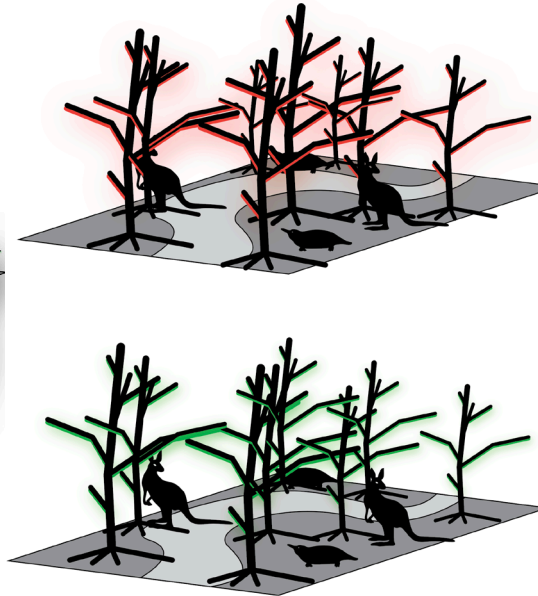
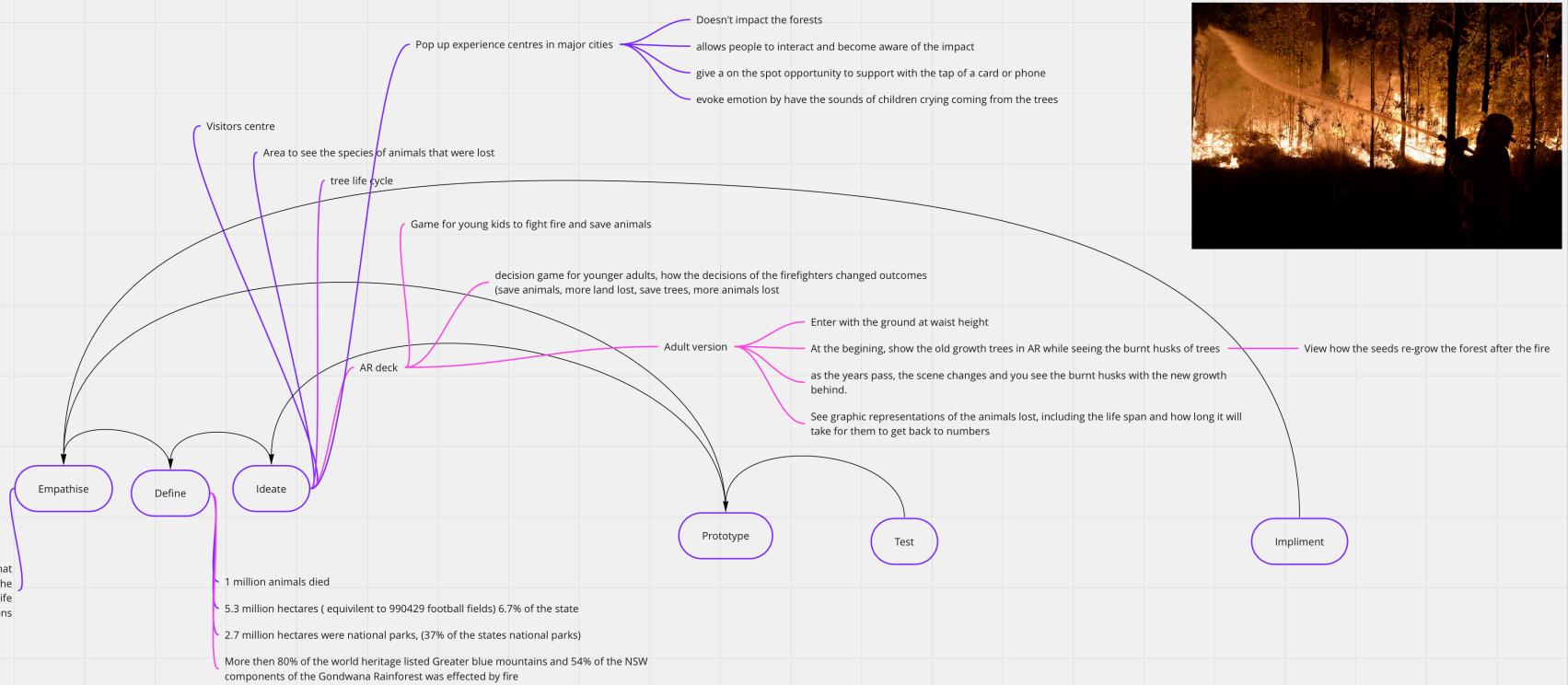
welcome to...

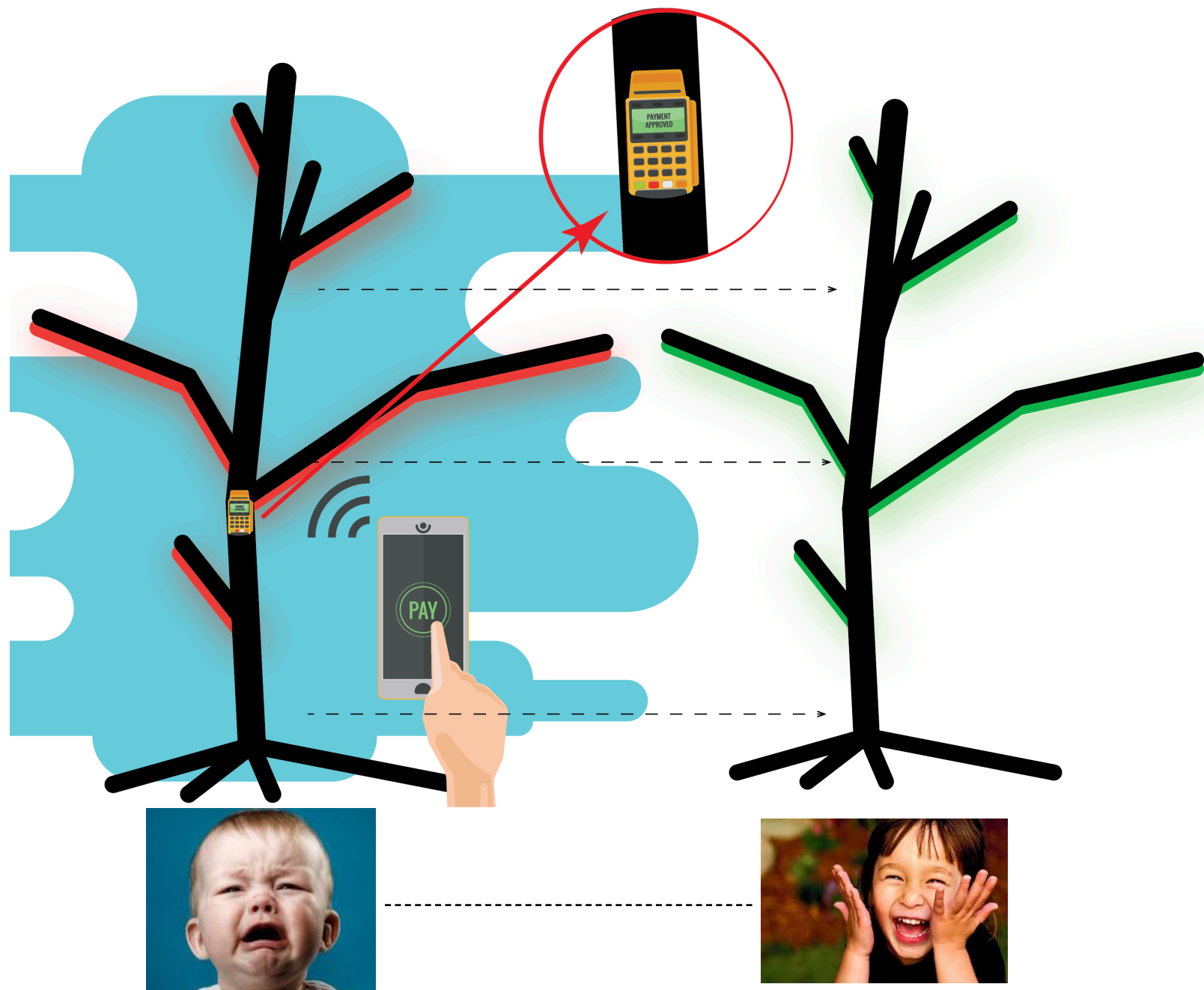
# WAILING WOODS

Bushfire recovery program



The NSW bushfires will go down as a tragedy that has opened the eyes of all australians to the damage of Global warming and the increase in danger to the enviroment and to wildlife if we continue down the road of increased CO2 emissions











Living in the city, or outside of the bushfire-affected region of NSW, it is easy to gloss over the real magnitude of the area affected by the bushfires.

To get people to engage with the effects of bushfires and contribute to efforts to rejuvenate the land, pop-up “bushfire” zones will be created within all major cities, in areas of major foot traffic, such as Federation Square in Melbourne, Salamanca in Hobart, and Martin Place in Sydney.

With ash on the ground, representations of the animals that were lost and burnt tree trunks set up in each space, LED lights within the trees branches and trunk will glow red, while the sound of children crying and saying “why?” is played from internal speakers within each tree.

Exploring the space, visitors will be confronted with the sounds and lights of the trees as well as information about the NSW bushfire-affected regions. On each tree will be a NFC card reader so visitors can donate to have trees planted within the fire-affected areas. Once a payment has been received, the trees will change and glow green, and the sound of children playing and “thank you” will be heard for a short time.

By forcing people to interact, this is going to be an emotionally-gripping experience - not only seeing the burnt trees and the affected animals, but by having ash covering the ground and the eerie sounds of children crying, a sense of empathy and guilt will lead people to donate.