STRATEGIC PLAN 2027–29

Australian Institute of Architects

Australian Institute of Architects

Strategic Plan
2027 – 2029

OUR PURPOSE

Advancing Architecture Together

OUR VISION

Building knowledge, strengthening the profession

PILLARS

Advocacy
Advocating for all forms and stages of the profession

Connection
Building a network of peers

Education
Enabling life-long learning and professional development

Recognition
Supporting excellence and resilience in practice

IMPERATIVES

Artificial Intelligence

Country and Design

Housing Futures

Sustainability and Climate

Procurement and Contracting

Workforce Challenges

ENABLERS

Strong and inclusive culture for staff and members

Financial, environmental, social and governance resilience

Integrated data, systems, processes and ways of working

Transparent and accountable communication

VALUES

Integrity
The way we act

Curiosity
The way we listen and engage

Intention
Our focus on progress and purpose

Australian Institute
of Architects

Strategic Plan
2027 – 2029

01/



Membership

Membership of the Institute is understood as a partnership for life.

02/



Future Proofing Practice

Enabling prosperity by uplifting capacity and capability for all forms and stages of practice.

03/



Organisational Integration

Creating role clarity, aligning committees, structures and operational ways of working.

04/



A Great Digital Experience

Member and staff platforms, including the website, are integrated and user-friendly.

05/



Investing for Impact

Applying our balance sheet, subsidiaries towards generating financial, member and ESG outcomes.

06/



Leveraging the Group

The structures and expertise of group entities are leveraged for impact.

INITIATIVES

Australian Institute of Architects

Strategic Plan
2027 – 2029

IMPACT

WE INVEST IN

Member expertise, staff capability, partnerships, evidence, learning content, professional networks, digital platforms, governance, data and the Institute's brand and authority to:

THROUGH THE IMPERATIVES

- Artificial Intelligence
- Sustainability and Climate
- Housing Futures
- Workforce Challenges
- Country and Design
- Procurement and Contracting

ENABLED BY

- Strong and inclusive culture for staff and members
- Financial, environmental, social and governance resilience
- Integrated data, systems, processes and ways of working
- Transparent and accountable communication

IN ORDER TO

ADVOCATE: Represent and influence through focused, evidence-based advocacy.

CONNECT: Connect the profession through accessible peer communities, mentoring and knowledge exchange.

EDUCATE: Build capability through life-long learning, pathways and credentials.

RECOGNISE: Strengthen practice through standards, guidance, development, business acumen, and recognition of excellence.

SO THAT

Decision-makers seek and use the Institute's expertise.

Members experience connection, support and belonging.

Architecture professionals can build and demonstrate relevant capabilities.

Practices become more capable, responsible and resilient.

Excellent practice and professional contribution are recognised.

WHICH ENABLES MEMBERS TO BECOME

Influential
Connected
Capable
Successful

WHICH CREATES

A stronger architecture profession

WHICH CONTRIBUTES TO

Better built environment outcomes for society

Australian Institute
of Architects

Strategic Plan
2027 – 2029

01/



Focus on the learning and career journey and all forms of practice.

02/



Invest in Professional Learning and Development as a strategic priority.

03/



Invest in the knowledge infrastructure, technology systems and ways of working that make it possible for us to deliver on member needs.

04/



Apply our assets for tangible member and financial returns via an Impact Fund.

05/



Make our organisation fully integrated and inclusive for all.

ACTIONS