

SONA NATIONAL STRATEGY 2023

WHY WHAT

To Create Agency Bring students together to do more

our *PATHWAYS*

Do more through Advocacy

We strengthen the voice of our members, by advocating to the Australian Institute of Architects, Educators, the Profession and the Public, to advance student interests

Do more through Community

We foster a culture of community, leadership, and collaboration between students of the built environment based on inclusiveness and collaboration.

Do more through Career Support

We connect students of the built environment to resources and opportunities to develop their knowledge and networks to confidently enter the profession.

our *GOALS*

Do more through Advocacy

Embody our values and take action on the issues that concern students

Ensure the student voice has an opportunity to be heard

Position students to positively contribute to the architectural profession in the face of socio-economic impacts.

We are recognised as the peak body of students for Architecture

Do more through Community

Create an environment where students feel supported to find their passion

Foster an active, diverse, open and engaged student community with active participation

Provide opportunities for students to form local and national connections

Raise Awareness and implement strategies to grow the SONA community

Facilitate student thought leadership

Do more through Career Support

Increase accessibility to job opportunities for students and graduates

Leverage the institute member network to foster positive interactions between students and experienced professionals.

Communicate relevant resources and provide access to events and activities for students professional development.

Establish Strong Relationships with stakeholders like industry partners and universities to enhance opportunities for the SONA community

Responsive to time and context -
respond to changing needs of students

our *INITIATIVES*

Do more through Advocacy

SONA Annual Survey

Promoting National & state Institute student awards and prizes and celebrating success

Support and guidance to SONA representatives to participate on state and national committees and councils

SONA Positions on issues student care about

Do more through Community

Super Studio Design Competition

O week & SONA welcome

de-PICT digital student zine

Social & community Platforms for thought leadership

Do more through Career Support

Promotion and participation in Mentorlopp / Acumen / HR Hub

National Beyond Uni Series