

Media planner 2022-23



Architect Victoria (VIC)

Print distribution: 3000 + digital magazine (2 per annum)

Feature/Issue	Bookings before	Material before	Print Edition published	Digital Edition published
Edition 1: Social Housing/Early Career Architecture	01 Dec 2021	16 Dec 2021	Jan 2022	Jan 2022
Edition 2: Awards (external MOU, no ad bookings through Institute)	-	-	17 Jun 2022	18 Jun 2022
Edition 3: More than human design/Planning	01 Aug 2022	20 Aug 2022	Sep 2022	Sep 2022
Edition 1: TBC	01 Dec 2022	16 Dec 2022	Feb 2023	Feb 2023
Edition 2: Awards (external MOU, no ad bookings through Institute)	-	-	Jun 2023	Jun 2023
Edition 3: TBC	01 Aug 2023	20 Aug 2023	Sep 2023	Sep 2023

The Architect (WA)

Print distribution: 2000 + digital magazine (2 per annum)

Feature/Issue	Bookings before	Material before	Print Edition published	Digital Edition published
Edition 1: Community	16 Dec 2021	05 Feb 2021	Mar 2022	Mar 2022
Edition 2: Homes Edition	01 Jul 2022	20 Jul 2022	Sep 2022	Sep 2022
Edition 1: Community	16 Dec 2022	05 Feb 2022	Mar 2023	Mar 2023
Edition 2: Homes Edition	10 Jul 2023	30 Jul 2023	Sep 2023	Sep 2023

Architecture Bulletin (NSW)

Print distribution: 3500 + digital magazine (2 per annum)

Feature/Issue	Bookings before	Material before	Print Edition published	Digital Edition published
Edition 1 2022: First Nations Edition (includes NSW Architecture Awards section - after July 1 livestream)	10 Jun 2022	15 Jun 2022	Jul 2022	Jul 2022
Edition 2 2022: Practice (includes NSW National Award winners)	01 Nov 2022	15 Nov 2022	Dec 2022	Dec 2022
Edition 1 2023: TBC (includes NSW Architecture Awards section - after July livestream)	01 Jun 2023	10 Jun 2023	Jul 2023	Jul 2023
Edition 2 2023: TBC (includes NSW National Award winners)	01 Nov 2023	10 Nov 2023	Dec 2023	Dec 2023

Reading Architecture (EDM inclusion only)

8000 Australian Institute of Architect members (12 per annum)

Feature/Issue	Bookings before	Material before	Digital Newsletter published
Monthly	20th day each month	30th day each month	Second Friday each month