

# Getting Sustainable Design Over the Line

AIA - Member Lean in

Welcome

- Our Approach
- Developer Incentive
- Case Study Projects
- #QANDA



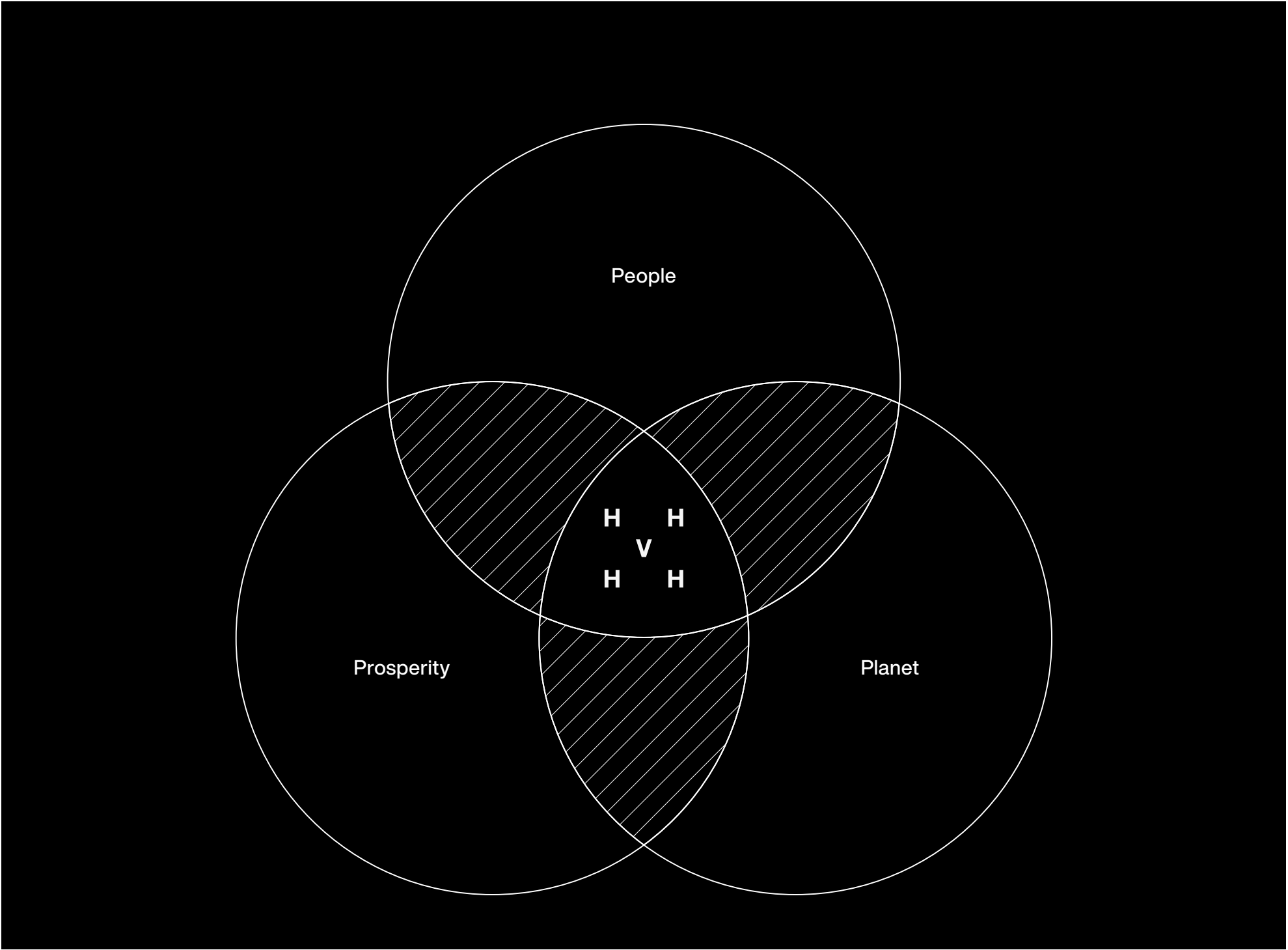
HIP V. HYPE is an ethical, socially conscious and environmentally focused property developer, sustainability consulting practice and work share provider.

Our aim is to influence and to build the safe, sustainable, inspiring future we deserve, and our responsibility is to leave our cities and regions in a better condition than we found them.





We seek to work with people and organisations who value sustainability and recognise the need for positive change.





Our Projects team deliver durable, low impact, high performance housing and precincts that are environmentally sustainable and connected to the communities in which they are built.





Our Sustainability practice advises a range of state governments, local council authorities, institutions and businesses across a variety of sectors in Australia on frameworks and processes to reduce their environmental impact and manage the impacts of Climate Change.

- Buildings scale
- Cities & Regional scale





Our Collective workshare spaces aim to foster a culture of collaboration, learning and mutual success for sustainably minded businesses seeking to create better products, services, systems and buildings for the future we deserve.





## Our People

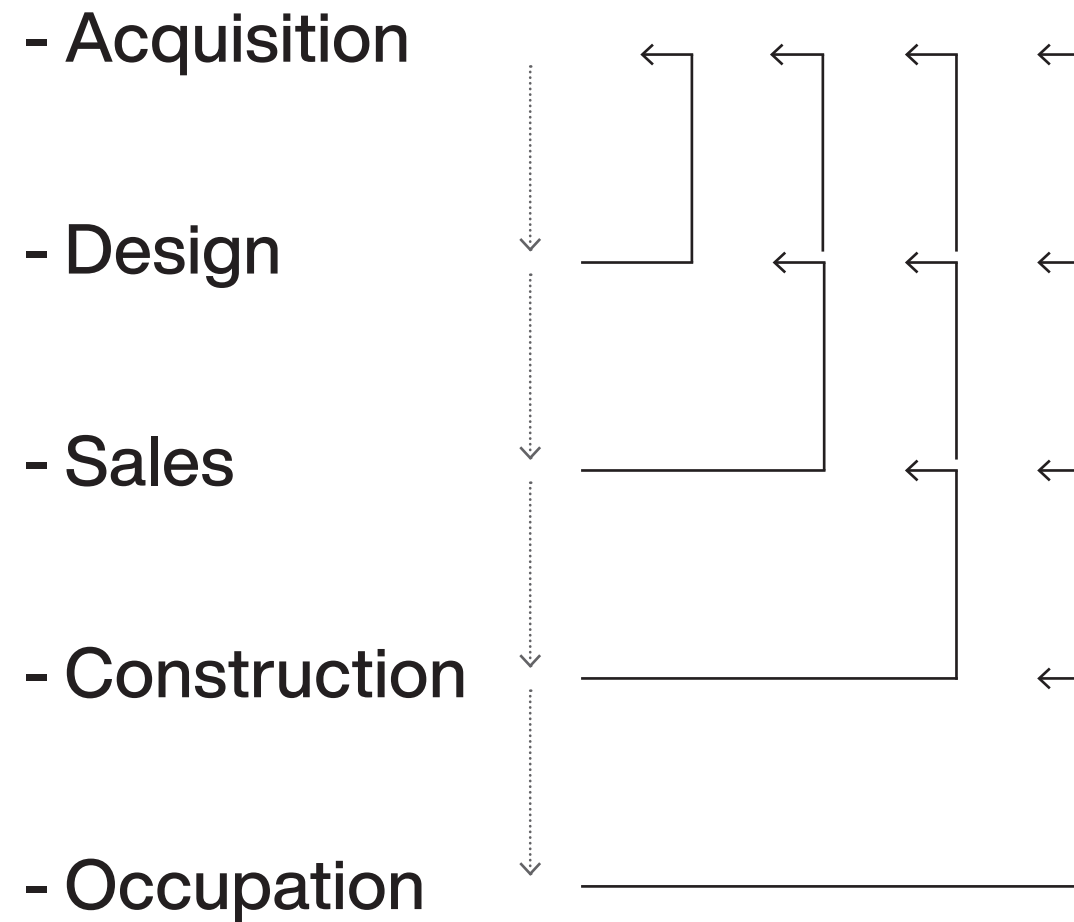
We believe in the power of smart, thoughtful, passionate people who are driven to achieve better.

Our aim is to remain agile and open-minded to facilitate an environment that enables our people to pursue relevant and meaningful purpose-driven work.





Cross-collaborative interaction with a pragmatic, evidence based focus on feedback loops enables better, more innovative outcomes over time.



## Developer Incentive

- Develop & Divest (Residential)
- Revenue - Cost = Return
- Risk Profile
- Cost of Capital
- Funding Hurdles
- Market Acceptance
- Brand/ Legacy
- Moral Obligation



## Case Study Projects

- Davison Collaborative

- Ruskin Elwood

- Nightingale 2.0

- Ferrars & York



# Davison Collaborative

The Davison Collaborative represents how we can use what we have more efficiently and add positively to the character of our suburbs for future generations.

This project has been delivered in accordance with the principles of the deliberative development model known as Collaborative Development by HIP V. HYPE. The model allows for collaborators to come together and utilise the multi-disciplinary expertise of HIP V. HYPE and our close friends to create better quality, more sustainable and more financially accessible townhouse style homes in inner urban locations where property prices are increasingly forcing people out of the market.

The residences are all electric, powered by solar energy during the day and solar energy stored in the batteries during the evening. The homes are targeted to be net carbon positive in operation, reducing their environmental impact, as well as reducing energy bills for the residents.



Location:	1 Davison Street Brunswick VIC 3056
Product:	03 Townhouses
Collaborators:	Archier Binq Windows Sonnen Stiebel Eltron Caroma SBLA

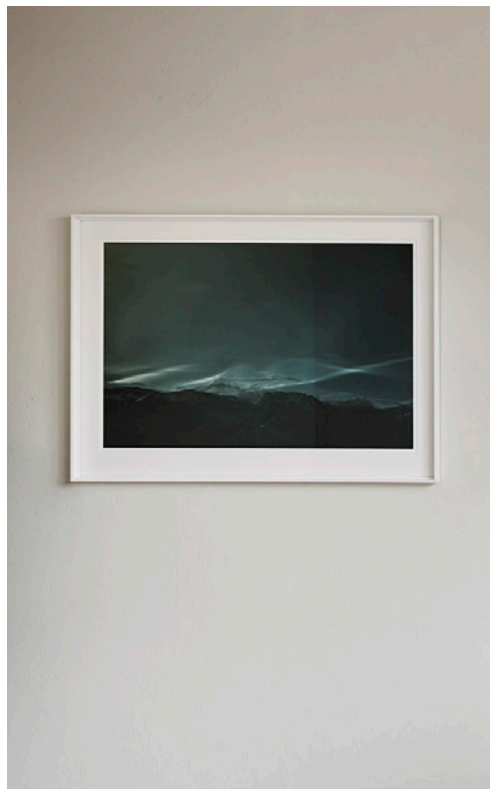
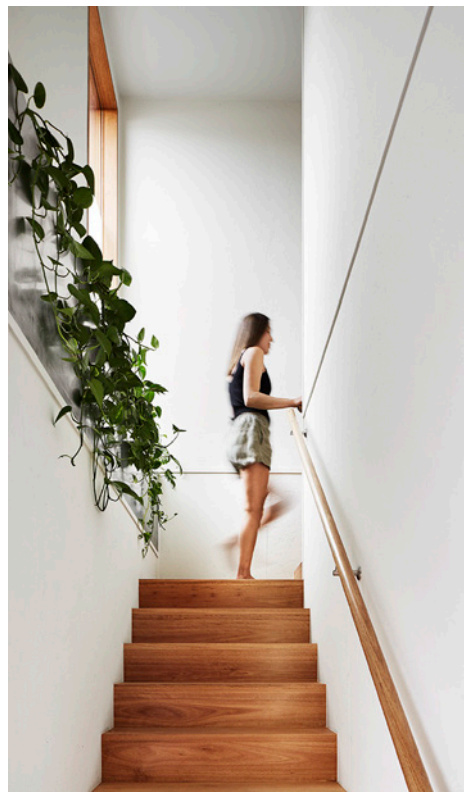
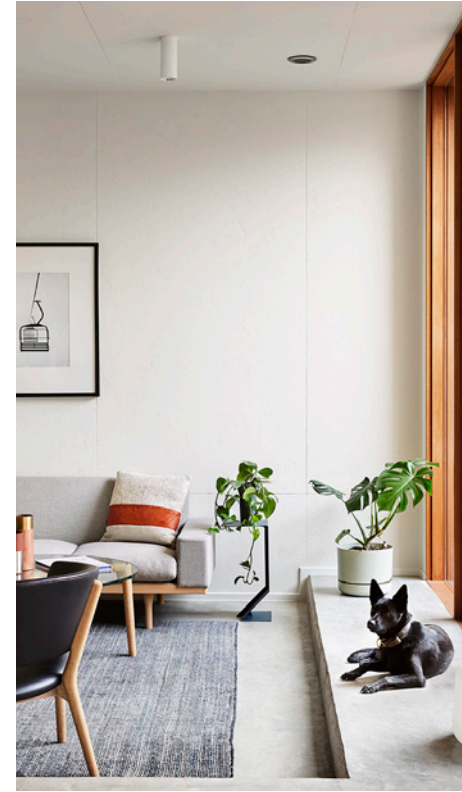


# Davison Collaborative





# Davison Collaborative





# Ruskin Elwood

Ruskin Elwood presents best practice in sustainable design and construction across four premium residences.

With architecture by Fieldwork, Ruskin Elwood is able to be run off 100% renewable energy. Onsite solar panels, electric heat pumps for hot water and Tesla Powerwall batteries achieve better living for a better future.

Landscaping by SBLA is designed to complement sustainable living with a selection of low maintenance, indigenous coastal flora chosen to attract a variety of native birdlife, create a landscaped buffer zone between the residences and the Elwood Canal trail and foster a visual connection between indoors and out.

At the core of the project is a belief that considered design and construction is vital for a fossil fuel-free future.



Location:	90 Ruskin Street Elwood VIC 3184
Product:	04 Townhouses
Collaborators:	Fieldwork Binq Windows Tesla Stiebel Eltron Brodware V-ZUG SBLA

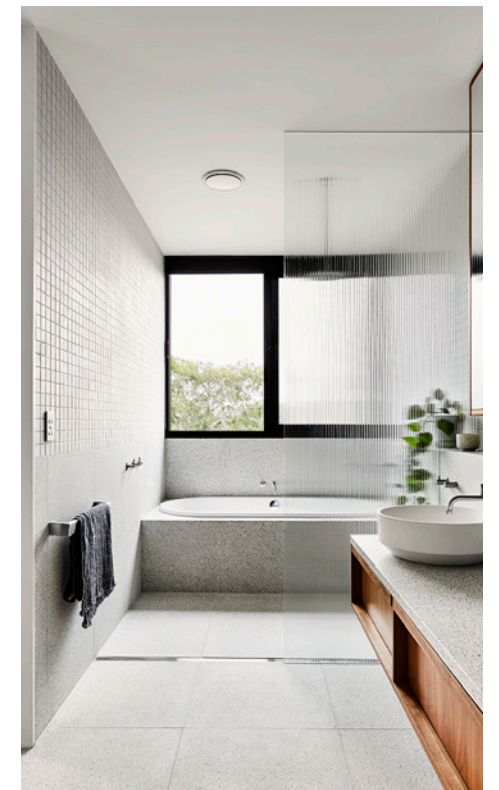


# Ruskin Elwood





# Ruskin Elwood





# Nightingale 2.0

Nightingale 2.0 is a low energy mixed-use apartment and retail building located directly adjacent to a suburban railway platform in the inner Melbourne suburb of Fairfield.

Designed by Six Degrees Architects, and delivered as a collaboration between HIP V. HYPE and Six Degrees, in accordance with the principles of Nightingale Housing.

Located on a small 500sqM slither of land previously owned by the State rail authority, the project demonstrates the potential for unutilised yet well located state land to be responsibly re-purposed.

The project is an all-electric, very low energy building containing 20 apartments, 3 retail spaces, shared communal amenity and no car parking.

The project is an alternative model for development which seeks to provide high quality, environmentally sustainable housing at prices more accessible to people who are increasingly priced out of the housing market in locations close to jobs and essential amenity.

At the core of the project is a belief that housing is a fundamental human right.



Location: 72A Station Street  
Fairfield VIC 3078

Product: 20 Apartments

Collaborators: Six Degrees Architects  
Binq Windows  
Brodware  
SBLA

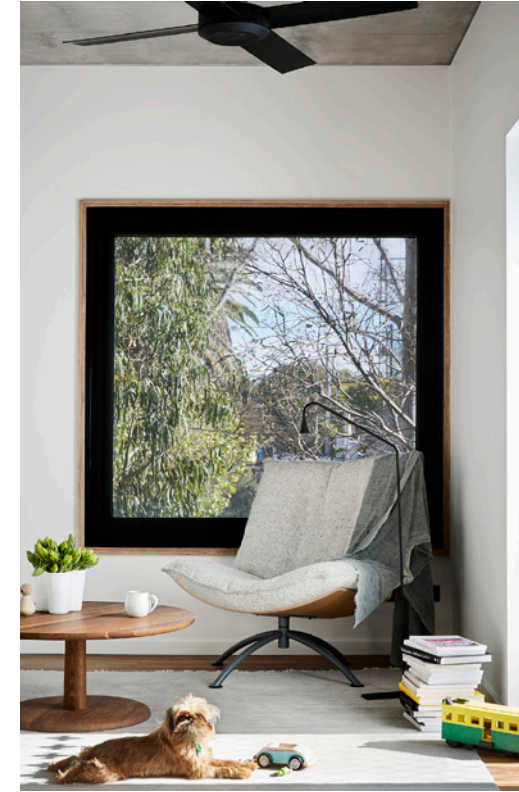
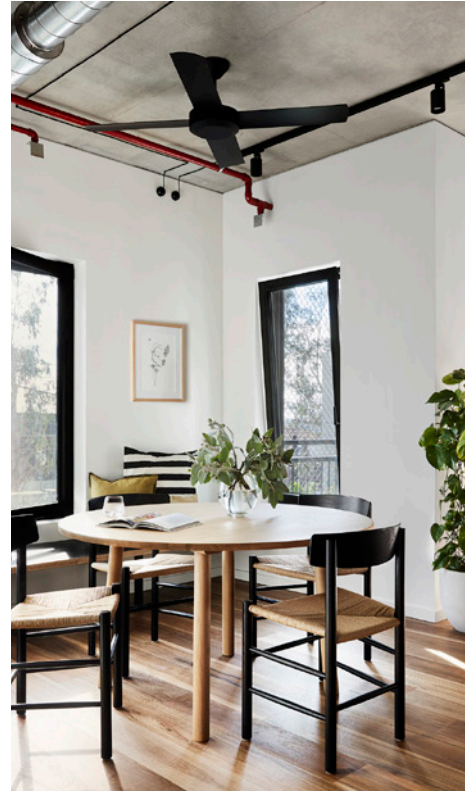


# Nightingale 2.0





# Nightingale 2.0





# Ferrars & York

Designed by Six Degrees Architects and enabled by HIP V. HYPE, Ferrars & York will be powered by 100% renewable energy and presents best practice in climate resilient design and construction.

The building design speaks to quality, durability and long term value. We have focused on low impact, responsibly sourced products and materials. Design features such as open walkways and a communal roof yard complete with fireplace and BBQ provide spaces that promote quality interactions and a sense of belonging.

At the very core of Ferrars & York is a strong belief that the building we choose to build and live in can drive the positive impact our cities deserve, balancing people, plant and prosperity.



Location:	201-209 Ferrars Street South Melbourne VIC 3205
Product:	22 Apartments
Collaborators:	Six Degrees Architects Cantilever Interiors VZUG Great Dane Binq Windows Brodware Robert Gordon



# Ferrars & York





#QANDA



We respectfully acknowledge that every project enabled or assisted by HIP V. HYPE in Australia exists on traditional aboriginal lands which have been sustained for thousands of years.

We honour their ongoing connection to these lands, and seek to respectfully acknowledge the traditional custodians in our work.

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For additional information, questions unturned, collaboration opportunities and project enquiries please get in touch.

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