

EmAGN Vision and Purpose Statement 2024

Updated 03.10.23

About EmAGN

EmAGN comprises over a third of Institute membership (approximately 14,500 members), encompassing those within 15 years of graduation.

Vision

An ethical, engaged and effective community of emerging architects and graduates. We aim to champion good architecture for the benefit of all.

To advocate for the interests of emerging architectural professionals, support their professional development and engage with local communities.

Purpose

EmAGN Key Pillars

	Advocacy	Career Support	Community and Networking	Prizes and Recognition	Raise Awareness - EmAGN
Description	Advocate for the interests of emerging architects and graduates.	Provide career support for architectural professionals, registration support and advocate for healthier working conditions.	Provide a platform to connect architectural professionals of similar interests.	Promote emerging architectural professionals within 15 years of graduation and to promote architecture to the public.	To increase awareness of and promote EmAGN.
Focus Areas	Designing with Country / First Nations	Registration Support.	Mentoring Events.	Promote architecture to the public.	Improve awareness of EmAGN.
	Sustainability	Diversity, inclusion, and wellbeing.	Social networking events e.g. Beers with Peers.	Profile emerging architects and graduates.	Promote EmAGN to non-AIA members.
	Archibubs (Parental Support)	Parental Leave and Support measures.	EmAGN Committee Meetings	Support emerging practices.	Collaborate with SONA to reach students prior to graduation.
Current Initiatives	Initiatives to advocate for the interests of emerging architects	Initiatives to promote professional development	Initiatives to build local architectural communities	Initiatives to promote emerging architects	Initiatives to improve awareness of EmAGN.
	Hearing Architecture Podcast	Generation Exchange	Networking opportunities at different times of day to accommodate different availabilities.	EmAGN Emerging Project Award	Update the EmAGN website.
	Implement EmAGN Sustainability Action Plan and review annually.	Registration Events	End of Year Parties	Emerging Architect Prize (EAP)	Active social media presence.
	Representation of EmAGN at all Chapter Councils and local committees.	APE2024 Support (new format)	Informal and regular social events for networking (i.e. monthly drinks)	Dulux Study Tour	Newsletter contributions.
	Archibubs National Working Group to coordinate parental support actions.	Curated Acumen note packs.	Promote Mentorloop mentoring program.	Consultation regarding EmAGN-related prizes and recognition.	
	Social media campaigns.	Events such as Open Firm and Practice Tours.	Opportunities to collaborate with non-AIA groups. e.g. Exhibitions, talks, festivals.		
Future Opportunities	Develop relationship with FNAC and local First Nations communities.	Provide resources to assist firms who are looking to implement their own parental leave policy.	EmAGN engagement with Communities platform and groups.	Promote prize opportunities to underrepresented chapters.	Partner with SONA to introduce EmAGN to students.
	Champion advocacy focus areas in all Institute activities.	In-person registration support groups.	Consider ways of engaging and reaching our regional members.	Promote both local and national award-winners and research outcomes.	Seek and maintain sponsorship.
	Collaborate with AIA and non-AIA groups.	Collaborate with SONA and AIA practice-oriented groups.	Collaborate with industry partners / allied professionals to deliver events.	Seek EmAGN representation on all awards juries – both National and Chapter-based programs.	

How we operate:

- Collaboratively (with AIA and non-AIA groups)
- Inclusively
- Supporting our Volunteers
- with Financial Transparency.

Continuous improvement:

This document is to be reviewed annually at the EmAGN Mid-Year Planning meeting.