

When you get back...

BUILT
ENVIRONMENT
CHANNEL



...your new, state-of-the-art industry news and design inspiration service will be waiting.

Completely FREE from Built Environment Channel.

We know you and your staff want to get back to the office as soon as possible and start afresh - collaborating, seeing new clients and getting your practice working efficiently again.

When they arrive, your staff and clients will be impressed, inspired and connected via your new ultra-thin, Built Environment Channel news screen - installed and completely FREE.

Each screen will fully integrate with your unique space, streaming important industry news, stimulating your imagination with architectural images from around the world, curated with your practices own projects.

When you join the Built Environment Channel community you are directly supporting the architecture profession.

In partnership with the Australian Institute of Architects, Built Environment Channel have pledged up to \$450,000 to support initiatives that benefit the built environment and those who design it.

For every screen installed, Built Environment Channel will commit \$1,000 to its Build Forward Pledge, a programme steered by an Industry Advisory Panel. It will fund initiatives which could include: 'Buy local' advocacy, new CPD programmes, Peer-to-peer learning and collaboration through Lean Ins, open access research, an improved "Find an Architect" service and public initiatives advocating the profession.

Order your FREE screens now, so they are ready when you and your staff return to the 'new normal'.

Please note: screens will be provided on a first come, first served basis if this offer is over-subscribed.

Contact Built Environment Channel to order your screen today:

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Proudly endorsed by

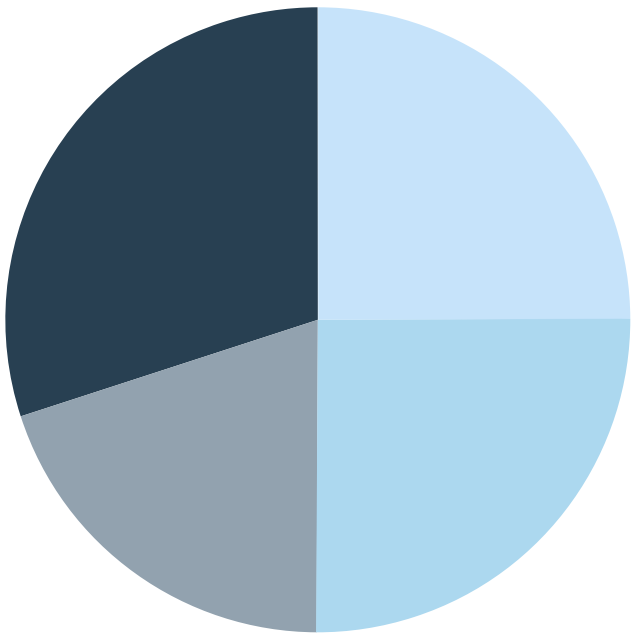


Streaming industry news and design inspiration to architecture practices across Australia

30%

Practice content

Curated specifically for your practice, showcasing your work, 1 in 3 screen images will be yours. Inspire staff by showcasing projects, company news, staff achievements, community programs, social media feeds, birthdays and anniversaries.



20%

Product information

Keep informed about the latest products knowing that everything you see on Built Environment Channel has been approved by an Advisory Panel of industry professionals, ensuring our content remains relevant and adds value.

25%

Industry updates and events

Keep up to date without drowning in emails. Instant and vital information from your industry. You'll be across everything that's going on in the built environment and never miss an industry event again.

25%

Design inspiration

Sit back and be inspired by projects from all over the globe. The projects we show on Built Environment Channel give architects the opportunity to be inspired by something different, in a landscape perhaps not seen before.



Built Environment Channel Build Forward Pledge

In addition to the \$1000 per screen, Built Environment Channel is committed to contributing 10% of the revenue generated by your screen(s) to fund initiatives that benefit the built environment and those who design it..

Our advisory panel made up of prominent architects and industry professionals will manage our Build Forward Pledge. The Charter and Terms of Reference will be published on our website along with guidelines for submissions by our member practices and our industry partners.

The Build Forward Fund could be used for a wide range initiatives including:

- > 'Buy Local' advocacy
- > Open access research
- > On-screen, easy access CPD
- > Improved 'Find your architect'
- > Public initiatives advocating the profession
- > Peer-to-peer learning

BUILT
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CHANNEL

BUILD
FORWARD
PLEDGE

Some of our valued members



For a full list of our members visit our website

becnetwork.com.au/members/architecture

Benefits to Member Practices

Stay Connected — We are social beings

Connection is perhaps the most crucial component in building a productive and efficient workplace. Why? Because connected teams drive collaboration, nurture healthy working relationships, and promote knowledge-sharing. The more connected we are as colleagues, the more efficient our workplace will be. And of course, social connection is essential to nearly every aspect of health and well-being. Built Environment Channel members use their screen to connect their team. Some examples of this include:

- Project updates
- Birthday and anniversary announcements
- Prizes and awards
- Employee of the month
- Social events
- Highlight great work
- Supporting your own ‘intranet’

In addition, the Built Environment Channel inspired architecture content stimulates positive conversation and creative collaboration, providing further opportunities for staff to connect.

COVID-19 Benefits

In normal life, much of our social interaction is incidental. You bump into a colleague in the kitchen and have a chat about the weekend. Working from home naturally reduces these interactions. With all this social time reduced, we need to be more intentional to stay connected. Use your Built Environment Channel screen to facilitate greater connection with staff during this time:

- Working from home and staggered return-to-office schedules
- Keep everyone on the same page
- Schedule COVID-19 workplace safety guidelines on your Built Environment Channel screen, minimising the use of posters stuck on office walls.

Stay Inspired. — Creativity needs inspiration.

Receive a daily dose of architectural inspiration with beautifully curated projects from Australia and around the world.

- Stimulate creativity and innovation
- Reduce the time-consuming search for ideas

Stay Informed — Up-to-date Industry News

Built Environment Channel is designed to save you time. Don’t drown in daily email overload. We have partnered with all of the major professional bodies to deliver live industry news and event info as you go about your day.

