

# BATESSMART™

Award for Architecture  
in the Media

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The Bates Smart Award for Architecture in the Media is Australia's most prestigious media award for journalists, editors, producers and event organisers working in the field of architecture and design. It is an annual award to encourage and to recognise media discussion of architecture.

Established in 1986 the Award has become an integral part of the Australian Institute of Architects annual Awards Program in Victoria with Bates Smart sponsoring the Award since its inception.

The Bates Smart Award for Architecture in the Media is designed to increase public engagement and media exposure of the work of the profession, as well as encouraging high-quality debate about architecture in Australia.

The Award recognises the role and contribution of people who:

- bring architecture to the attention of the general public
- create awareness of architectural practice
- generate quality public debate about architectural issues and,
- provide information for relevant professionals and specialists in the areas of architecture, interior design and environmental design.

The Award is open to entries from electronic, print, specialist, popular and online media, and specialist architectural and design focused public events. This year we will be accepting entries from 2020. Submissions should have been broadcast, published, circulated, or have occurred in Victoria within the 12 months prior to 31st December 2020.

**Entries open:**

Tuesday 2 February 2021

**Entries close**

Friday 19 March 2021

**Winners announced:**

Victorian Architecture Awards Virtual Presentation: Friday 18 June 2021

The Jury citations will be published in the Architect Victoria 2021 Awards edition

**ENTRY SUBMISSION**

The following material will be required when entries open:

1. Four hard copies of the submission
2. One digital high res black & white photograph of the author/producer
3. One high res image of the entry such as the book's front cover or promotional image
4. Up to two additional high res supporting images
5. Entry fee of \$80 (exclusive of GST) per entry

Entries close 19 March 2021.

All material submitted will remain the property of the Australian Institute of Architects

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## ELIGIBILITY

To be eligible, submissions need to have been:

- written or produced by a resident of Victoria, or
- circulated, or occurred in Victoria, or
- about an architectural topic relevant to Victoria

## PRIZE CRITERIA

1. The submission should provoke active discussion, incite informed responses and challenge public perception about the work of architects, interior designers, urban and environmental designers, both in the built and unbuilt environment.
2. The submission should reflect an intelligent, balanced yet critical, well-reasoned and evocative view of the subject under discussion. This may well include the author/organiser's passionate expression or opinion but this should be clearly differentiated.
3. The submission should demonstrate the author/organiser's awareness of architecture's social and educational context.
4. Where visual images are part of the submission they should be highly competent and support the communication of the messages intended.
5. Coherence of visual, written or spoken commentary is essential.
6. The submission must reflect standards of excellence expected of the participating media. It should be well designed and well written in plain English to easily communicate with economy, imagination and coherence.

## PRIZE DISTRIBUTION

Generally, the Award is now structured into three parts – State, National and Advocacy. There does not have to be a winner in each category.

The State Award needs to have been:

- written or produced by a resident of Victoria, or
- circulated, or occurred in Victoria, or
- about an architectural topic relevant to Victoria

The National Award must:

- written or produced by a resident of Victoria and have appeared in a national publication or production, or
- regardless of the author/organiser, be about an architectural topic relevant to Victoria

The Advocacy Award (introduced 2020):

- does not need to be given out if no projects meet the criteria
- is judged more so on the advocacy and results rather than the piece of media

## CONDITIONS FOR AWARD OF THE BATES SMART AWARD FOR ARCHITECTURE IN MEDIA

The Jury may decide, entirely at its discretion, to offer one or more awards that recognise excellence. They may also choose not to award in any year.

For more information please the Victorian Chapter Awards & Prizes Coordinator [jason.stanton@architecture.com.au](mailto:jason.stanton@architecture.com.au)

