[Date]
Cc: Australian Institute of Architects sa@architecture.com.au

Architect Attribution – Contractor/Manufacturer/Supplier

I am writing regarding the article **[NAME)** which recently appeared in the PUBLICATION NAME].  It is great to see this project being promoted, however, I note that the images of the building included in the article do not attribute the architect for the project [INSERT PRACTICE NAME WHERE KNOWN].

As author of the work, the architect has moral rights in relation to the design and should be attributed when images of the work – whether digital renders, hand drawings or photographs - are published.  Attribution of the photographer or artist, where applicable, is also required, but does not negate the requirement to attribute the architect. Even where copyright in the projects is transferred to the client, as is the case with projects for government and some private client organisations, the architect retains moral rights.

We trust that as a reputable [CONSTRUCTION COMPANY/MANUFACTURER/SUPPLIER], will correctly attribute architects in future publications.  Attribution is good practice and meets the intent of the Copyright Act 1968.  It also acknowledges the contribution made by the architect to the success of the project, which is presumably part of the reason for inclusion of this project in your [PROMOTIONAL MATERIAL/BROCHURE/PUBLICATION].

Please contact Nicolette Di Lernia at the SA Chapter of the Institute on 8402 5900 if you require further information.

[Name]

Company