[Date]
Cc: Australian Institute of Architects sa@architecture.com.au

Architect Attribution – Client Organisations

We are writing to **[ORGANISATION NAME**] in your capacity as a valued client of architectural services. Your organisation regularly commissions architects to undertake projects, which demonstrates that you value the benefits resulting from architectural design.

We are aware that may client organisations have limited awareness of the moral rights associated with architectural projects and what they need to do to meet the intent of the Copyright Act 1968.

As author of the work, the architect has moral rights in relation to the design and should be attributed when images of the work – whether digital renders, hand drawings or photographs, are published.  Even where copyright in the projects is transferred to the client, the architect retains moral rights.

Where images are provided by you to for publication, including in internal promotional material, this information should be included by you, where construction is yet to occur. Your architect will provide you with the preferred attribution for each project. Attribution of the photographer or artist, where applicable, is also required, but does not negate the requirement to attribute the architect.

Having invested in engaging an architect, we hope that you will recognise and celebrate their contribution to projects. We trust that **[ORGANISATION NAME**] will correctly attribute architects and ensure that people responsible for providing images are made aware of this information.

Please contact Nicolette Di Lernia at the SA Chapter of the Institute on 8402 5900 if you require further information.

[Name]

Company