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Architecture Bulletin MEDIA KIT 2020



ARCHITECTURE BULLETIN

The official journal of the NSW Chapter
of the Australian Institute of Architects

Documenting the matters for
architecture in NSW since 1944

ARCHITECTURE BULLETIN is the journal of record for the Institute in NSW. This means that it provides an ongoing snapshot of the architectural profession's interests and activities: from important professional and social questions, to matters of policy, completed projects and the lighter side of this community of professionals. Since the first edition was published in 1944, the Bulletin has been the place for our profession to have the conversation it needs to have.

Last year, we celebrated 75 years of the Bulletin as we continue building on this history through a quarterly issue that is focused on key topics that relate to the work of the Institute in NSW and its 3500+ members.

If you want to know what the architectural profession is thinking about in NSW, Architecture Bulletin is the publication to read. With a dedicated readership, it also provides an ideal platform to advertise to a captive architectural audience in NSW.

Kate Concannon
State Manager, NSW

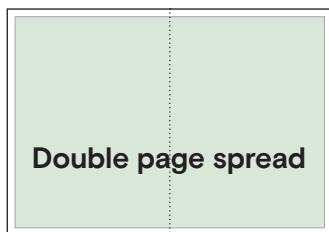
Architecture Bulletin AD RATES 2020



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RATES PER QUARTERLY MAGAZINE	ARCHITECTURE BULLETIN (AB) NSW distribution 3500+ copies			
	ONE ISSUE	TWO ISSUES	THREE ISSUES	FOUR ISSUES
DOUBLE PAGE SPREAD	\$ 4350	\$ 4132.50	\$ 3915	\$ 3697.50
FULL PAGE	\$ 2600	\$ 2470	\$ 2340	\$ 2210
HALF HORIZONTAL	\$ 1700	\$ 1615	\$ 1530	\$ 1445
LOADINGS	Inside front/back cover—plus 20% All above prices exc. GST			
MULTIPLE ISSUE DISCOUNT	Two issues—less 5% Three issues—less 10% Four issues—less 15% The above discount applies to the total number of bookings across Architecture Bulletin in 2020 confirmed in one transaction			

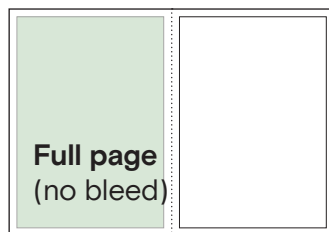
NEW SPECIFICATIONS



Double page spread

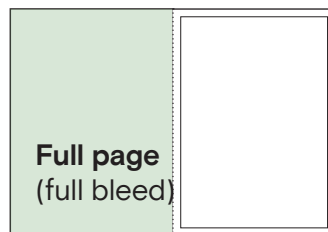
269 × 368 mm (h×w)
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OR full bleed 297 × 396 mm



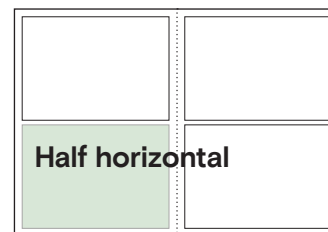
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Half horizontal

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ARTWORK REQUIREMENTS

1. Artwork must be supplied as a Press-ready PDF.
2. Files must be CMYK only, no spot colours, with all fonts embedded or outlined.
3. Please ensure that all images are hi-res (300 dpi) and profiled for uncoated paper.

MORE INFO / SENDING ARTWORK

For advertising enquiries, please contact Kat Han:
kat.han@architecture.com.au or 9246 4055

Send finished artwork to the above address.
PDFs larger than 10MB must be uploaded via:
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2020 KEY DATES	BOOKING DEADLINE	ARTWORK DEADLINE	PRINT EDITION PUBLISHED	DIGITAL EDITION PUBLISHED
Vol 77 No 1	27 March	3 April	mid May 2020	mid May 2020
Vol 77 No 2	24 April	28 June	end July 2019	end July 2019
Vol 77 No 3	10 July	1 May	start Oct 2020	start Oct 2020
Vol 77 No 4	18 Sept	25 Sept	Dec 2020	Dec 2020

Note: dates are indicative only and are subject to change. Current at 09/03/20