

## Advertise with us

Thank you for your interest in *Architect Victoria*, the Official Journal of the Australian Institute of Architects Victorian Chapter. We are pleased to announce that in 2018, the Institute began self-publishing *Architect Victoria* and undertaking all associated advertising and marketing services.

*Architect Victoria* is issued quarterly addressing a particular theme of relevance to the industry. The journal is sent to around 3000 subscribers comprising architects, individuals, academic and cultural institutions. Each print edition is also available in digital format on the Victorian Chapter website and sharable via social media.

Direct mail distribution will reach not only the architecture professions of the Institute's membership, but also key decision makers in our network of major architecture, design and related industry organisations.

We hope that you will find considerable benefit in aligning your business with *Architect Victoria* and the Victorian membership. We look forward to a long and prosperous partnership.

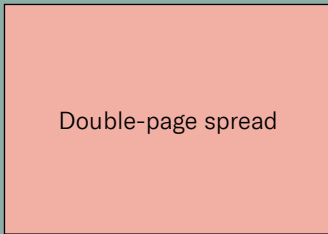
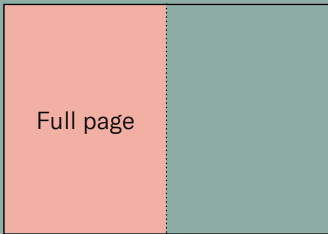
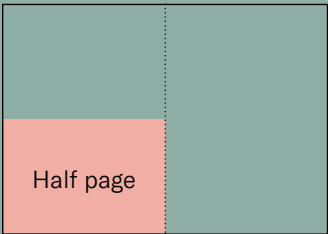
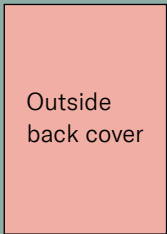
Simon Tengende  
State Manager, Victorian Chapter

# Advertising rates & specifications

## Rates per quarterly issue

Double-page spread	AUD 4350 +GST
Full page	AUD 2600 +GST
Half page	AUD 1700 +GST
LOADINGS	Inside cover (front or back) +20% Outside back cover +15%
MULTIPLE ISSUE DISCOUNT (Booking multiple issues in one transaction)	Two issues -5% Three issues -10% Four issues -15%

## Specifications

			
Double-page spread	Full page	Half page	Outside back cover
287 x 400mm (hwx) + 3mm bleed	287 x 200mm (hwx) + 3mm bleed	143.5 x 200mm (hwx) + 3mm bleed	287 x 200mm (hwx) + 3mm bleed

## Artwork requirements

1. Artwork must be supplied as a press-ready PDF. Please provide two PDFs, both with bleed, one with crop marks and one without.
2. Files must be CMYK only, no spot colours, with all fonts embedded or outlined.
3. Please ensure all images are hi-res (300dpi) and profiled for uncoated paper.

## Sending artwork & further information

Send finished artwork via email. PDFs larger than 10MB must be uploaded via WeTransfer.

For further enquiries, please contact the Vic Chapter at [vic@architecture.com.au](mailto:vic@architecture.com.au).

## 2020 key dates\*

Issue	Booking deadline	Material deadline	Print edition published
Autumn	Feb 3	Feb 17	Mar 2
Winter	May 4	May 18	Jun 1
Spring	Aug 3	Aug 17	Aug 31
Summer	Nov 2	Nov 16	Nov 30

\*Note: dates are approximate and subject to change.

# Advertisement booking form

Company name

Contact name

Billing address

Phone

Email

We wish to advertise in Architect Victoria.

Type of advertisement

Booking quantity

Double-page spread.

Single issue.

Full page.

We wish to book multiple future issues in advance.

We wish for our full-page ad to print on the front inside cover.

How many issues?

We wish for our full-page ad to print on the back inside cover.

We would like to book the same type of advertisement for each issue.

\*The inside cover spaces are subject to availability. Please indicate your interest and the Vic Chapter will confirm.

We would like to book a different type of advertisement for each issue.

Please refer to the rates table to see the loadings applied to inside cover space.

Please provide details

Half page.

Which issue?

Payment details

Spring 2019

Pay over the phone

Summer 2019/2020

VISA/Mastercard

Autumn 2020

Card type  
Name on card  
Card number  
Expiry date  
CSV

Please sign below to acknowledge you have read and agreed to the quoted costs, artwork deadlines and specifications outlined in 'Advertising rates and specifications' on the previous page.

Signature

Date