

# Advertise with us

Thank you for your interest in *Architect Victoria*, the Official Journal of the Australian Institute of Architects Victorian Chapter. Issued quarterly in digital format, each edition addresses a theme of relevance to the industry with a dedicated Awards edition in winter. The journal is sent to around 4000 subscribers comprising architects, affiliates, individuals, and academic and cultural institutions. Two print editions are also produced.

Distribution will reach not only the architecture professions of the Institute's membership, but also key decision makers in our network of major architecture, design and related industry organisations.

We hope that you will find considerable benefit in aligning your business with *Architect Victoria* and the Victorian membership. We look forward to a long and prosperous partnership.

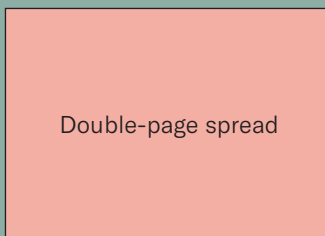
Victorian Chapter

# Advertising rates & specifications

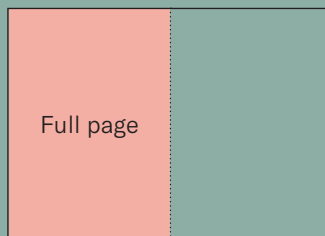
## Rates per issue

Double-page spread	AUD 4350 +GST
Full page	AUD 2600 +GST
Half page	AUD 1700 +GST

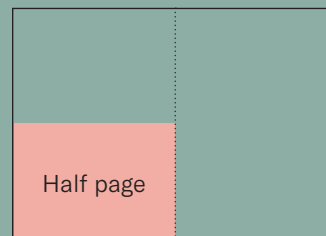
## Specifications



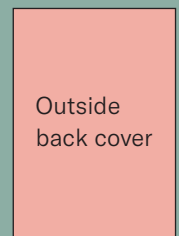
280 x 450mm  
(hwx) + 3mm bleed



280 x 225mm  
(hwx) + 3mm bleed



140 x 225mm  
(hwx) + 3mm bleed



280x 225mm  
(hwx) + 3mm bleed

## Artwork requirements

1. Artwork must be supplied as a press-ready PDF. Please provide two PDFs, both with bleed, one with crop marks and one without.
2. Files must be CMYK only, no spot colours, with all fonts embedded or outlined.
3. Please ensure all images are hi-res (300dpi) and profiled for uncoated paper.

## Sending artwork & further information

Send finished artwork via email. PDFs larger than 5MB must be uploaded via WeTransfer.

For further enquiries, please contact the Vic Chapter at [vic@architecture.com.au](mailto:vic@architecture.com.au).

## 2021 key dates\*

Issue	Booking deadline	Material deadline	Run dates
Autumn 2021	10 March	22 March	14 Apr (Digital) 26 May (Print)
Winter (Victorian Architecture Awards)	CLOSED	CLOSED	June (Digital) July (Print)

\*Note: dates are approximate and subject to change. Please

# Advertisement booking form

Company name

Contact name

Billing address

Phone

Email

We wish to advertise in Architect Victoria.

Type of advertisement

Type of booking

Double-page spread.

Single issue.

Full page.

We wish to book multiple future issues in advance.

We wish for our full-page ad to print on the front inside cover.

How many issues?

We wish for our full-page ad to print on the back inside cover.

We would like to book the same type of advertisement for each issue.

\*The inside cover spaces are subject to availability. Please indicate your interest and the Vic Chapter will confirm.

We would like to book a different type of advertisement for each issue.

Please refer to the rates table to see the loadings applied to inside cover space.

Please provide details

Half page.

Which issue?

Payment details

Autumn 2021

Pay over the phone

Spring 2021

VISA/Mastercard

Summer 2022

Card type  
Name on card  
Card number  
Expiry date  
CSV

Please sign below to acknowledge you have read and agreed to the quoted costs, artwork deadlines and specifications outlined in 'Advertising rates and specifications' on the previous page.

Signature

Date