

Support the Venice Architecture Biennale and Australian Architecture Exhibition

Australia's presentation tells a nationally significant story about housing, cities and how Australians live.



Australian
Institute of
Architects



Australian Government



The Australian Institute of Architects acknowledges First Nations peoples as the traditional custodians of the lands, waters, and skies of the continent now called Australia. We express our gratitude to their Elders and knowledge holders whose wisdom, actions and knowledge have kept culture alive. We recognise First Nations peoples as the first architects and builders. We appreciate their continuing work on Country from pre-invasion times to contemporary First Nations architects, and respect their rights to continue to care for Country.

The Australian Institute of Architects exists to advance the interests of members, their professional standards and contemporary practice, and to expand and advocate the value of architects and architecture to the sustainable growth of our communities, economy and culture.



The World's Leading Stage for Architecture

The 20th International Architecture Exhibition – La Biennale di Venezia is the world's premier platform for architecture, bringing together leading architects, researchers, educators and cultural institutions from around the globe.

Held every two years in Venice, the Biennale provides a unique opportunity for countries to share ideas, showcase innovation and contribute to global conversations shaping the future of the built environment.

Australia's national exhibition, *Lived In*, will be presented from 8 May to 21 November 2027, with the Vernissage held on 6 and 7 May 2027, representing Australian architectural research and practice on the international stage. An Australian activation will follow in 2028, extending the exhibition's ideas and impact to audiences at home.



The 2027 Theme

The 20th International Architecture Biennale Exhibition, curated by Wang Shu and Lu Wenyu of Amateur Architecture Studio, is titled *Do Architecture – For the Possibility of Coexistence Facing a Real Reality*.

The theme proposes a vision of architecture that incorporates the past as a living matter of the present, returning architecture to its most essential role: building in direct relationship with people, place, materials and environment. It values architecture as a cultural, ethical and constructive act that responds to real conditions while imagining new possibilities for coexistence.

Lived In responds directly to this theme by revealing how Australian housing has evolved through careful responses to context, climate and culture, demonstrating architecture's lasting impact on everyday life.

Australia's reach in Venice

25

Countries in attendance

298K

Visitors to the Biennale

758

Architects invited

2.3K+

Journalists covering the event

106

Universities participating

121M

Eyes on social media

Source: La Biennale di Venezia



Domain Park Apartments, Robin Boyd, 1962, Melbourne, Australia, Bunurong Boon Wurrung and the Wurundjeri Woi-wurrung Country, photo Matthew Stanton

Support the Future of *Lived In*

2027 Venice Architecture Biennale and 2028 Australian Activation

Australia's presentation at the 2027 Venice Architecture Biennale will share a timely and nationally significant story about housing, cities and how Australians live.

Grounded in research, design and lived experience, *Lived In* draws on the Housing Atlas of Australia to explore Australia's multi-residential housing history and its relevance to contemporary questions of density, affordability, climate, culture and community.

Partners are invited to align with a high-profile cultural project that speaks directly to one of the most important challenges of our time: how we live now, and how we design better housing futures.

Cairo Apartments, Best Overend (Taylor, Soilleux & Overend), 1936, Melbourne, Australia, Wurundjeri Woi-wurrung Country, photo Matthew Stanton

Partner with the Australian Institute of Architects

Help Elevate Australian Architecture on the World Stage

Partnering with *Lived In* positions your organisation alongside a national conversation about housing, design, cities and public value.

This is an opportunity to:

- align your brand with Australian architecture on a prestigious global stage
- demonstrate leadership in housing, cities, design, sustainability and culture
- connect with architects, designers, cultural leaders, government, industry and the broader built environment sector
- support a project with international visibility and local relevance
- extend your involvement beyond Venice through the 2028 Australian activation

The Venice Architecture Biennale is one of the world's most significant platforms for architectural ideas and cultural exchange. Through Australia's presence in Venice, partners can be part of a globally recognised event while supporting a project with lasting relevance for Australian audiences.

The Project & Creative Directors

Lived In will bring to life in Venice the built projects documented through the Housing Atlas of Australia.

Developed collaboratively by Kerstin Thompson AM LFRAIA of Kerstin Thompson Architects, Professor Maryam Gusheh, Associate Professor Lee-Anne Khor RAIA and Professor Louise Wright FRAIA of Monash Urban Lab at the Department of Architecture, Monash University, *Lived In* brings together research, practice and education to tell a national story of housing through drawings, data, photography, film and resident stories.



Kerstin Thompson

Founding Principal and Design Director of Kerstin Thompson Architects (KTA). RAIA Gold Medallist (2023); Adjunct Professor, RMIT & Monash.



Louise Wright

Practice Professor, Monash University; co-director, Monash Urban Lab; Director, Baracco+Wright Architects.



Lee-Anne Khor

Associate Professor, Monash University; co-director, Monash-AHURI Research Centre.



Maryam Gusheh

Professor, Monash University; co-director, Monash Urban Lab.

The Journey

From research to global stage and back home again.

- 1

Housing Atlas of Australia
National research documenting Australia’s multi-dwelling housing.
- 2

Research
Data, drawing, photography, film and lived experience.
- 3

Venice 2027
An exhibition at the 20th International Architecture Exhibition.
- 4

Australian presentation
The project returns home to Australian audiences.
- 5

Long-term legacy
Education, digital access and ongoing public impact.



Partnership Opportunities

Partners are invited to support *Lived In* through three levels of partnership. Each level provides brand alignment with Australia’s 2027 Venice Architecture Biennale presentation, with increased opportunities for visibility, access, thought leadership and engagement through the 2028 Australian activation.

Network Venice
\$10K+

Association with Australia's Venice presentation and entry-level visibility.

Venice Partner
\$50K - \$100K

Stronger brand presence, stakeholder access and thought-leadership alignment.

Leadership Partner
\$200K+

A major leadership position across Venice, Australia and the project's legacy.

Current project partners	PRESENTED WITH Australian Architecture Foundation	PRINCIPAL PARTNER Brickworks	PROJECT PARTNER Creative Australia	CURATORIAL PARTNERS Alaister Swayn Foundation and IBL Limited (Planned Cover)	MEDIA PARTNER Architecture Australia
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Network Venice

For organisations seeking meaningful alignment with Australia's 2027 Venice Architecture Biennale presentation and entry-level visibility.

Donations to the project may be eligible for Deductible Gift Recipient (DGR) status, allowing for tax-deductible contributions.

Partner Visibility

- Logo on the Venice Biennale webpage (architecture.com.au)
- Logo on selected project collateral
- Recognition as a Network Venice Partner in supporter listings
- Recognition on the Australia Pavilion supporter wall, where available

Access and Benefits

- Two invitations to the Australian exhibition preview
- Two Vernissage pre-opening passes
- Two invitations to the Commissioners' Cocktail Party
- Two invitations to the official opening of the Australia Pavilion
- Invitation to relevant 2028 Australian Architecture Exhibition activity

Venice Partner

For partners seeking a stronger presence across the Venice presentation and Australian activation, visibly connected to the project's core themes: housing, cities, design, sustainability, culture and the future of how Australians live.

Partner Visibility

- Recognition as a Venice Partner of Australia's 2027 Venice Architecture Biennale presentation
- Priority logo inclusion on the Venice Biennale webpage hosted on architecture.com.au
- Logo inclusion in selected project and exhibition collateral
- Recognition on the supporter wall in the Australia Pavilion, where available
- Recognition in applicable Institute communications directly related to the Venice project
- 2 x Inclusions in selected Institute social media activity connected to the project
- Recognition in relevant 2028 Australian activation materials
- Partner acknowledgement in post-project reporting

Access and Engagement

- Four invitations to the Australian exhibition preview
- Up to ten Vernissage pre-opening passes
- Up to ten invitations to the official opening of the Australia Pavilion, subject to final event arrangements
- Up to ten invitations to the Commissioners' Cocktail Party, subject to final event arrangements
- Opportunity for approved brand presence at selected project activity, subject to venue and project permissions
- Invitation to relevant 2028 Australian activation activity

Thought Leadership and Content

- Opportunity to align with a project theme such as housing futures, urban living, design quality, sustainability or public value
- Opportunity to host a project briefing or partner event with the Creative Directors or project representatives, subject to availability
- Opportunity to contribute to an approved partner-led conversation, roundtable or hosted discussion connected to the 2028 Australian activation
- Inclusion in a post-project partner impact summary, highlighting the role of partners in supporting the project's reach and legacy

Leadership Partner

Final inclusions will be tailored in consultation with the partner and confirmed by agreement.

For organisations seeking a major leadership position in support of Australia's 2027 Venice Architecture Biennale presentation and its Australian legacy. This opportunity is bespoke and subject to availability, category alignment, existing partner arrangements and project requirements.

A Leadership Partner would be positioned as a key supporter of the project's broader cultural and public impact, with opportunities to connect the partnership to Venice, the Australian activation and national conversations about housing, cities and design.

Partner Visibility

- Prominent recognition as a Leadership Partner of Australia's 2027 Venice Architecture Biennale presentation
- Leading brand recognition across Venice-related communications and selected project collateral
- Priority recognition on the Venice Biennale webpage hosted on architecture.com.au
- Prominent acknowledgement in relevant media, digital and partner communications
- Recognition in the Australia Pavilion, where available
- Recognition across the 2028 Australian activation
- Post-project impact and reach reporting

Access and Benefits

- Bespoke access package for Venice and Australian activation events
- Invitations to the Australian exhibition preview
- Vernissage pre-opening access, subject to final allocation
- Invitations to the official opening of the Australia Pavilion, subject to final event arrangements
- Invitations to the Commissioners' Cocktail Party, subject to final event arrangements
- Invitation to selected 2028 Australian activation activity

Thought Leadership & Strategic Alignment

- Opportunity to align with a major project theme such as housing futures, better cities, design excellence, sustainability or public value
- Opportunity to support or align with a signature 2028 Australian activation moment, such as a public talk, industry forum, roundtable or hosted event
- Opportunity for senior stakeholder engagement with Institute and project representatives
- Opportunity for an approved partner-hosted event or briefing with the Creative Directors or project representatives, subject to availability
- Opportunity to explore bespoke content or storytelling connected to the project's themes and partner objectives

Join us

By supporting *Lived In*, your organisation will help showcase Australia's innovative housing culture, contribute to an international dialogue on the future of cities, and leave a lasting legacy through the exhibition's Australian presentation in 2028.

We welcome the opportunity to discuss a partnership that aligns your organisation with one of Australia's most significant international cultural initiatives.

CONTACT

General and program enquiries
venice.biennale@architecture.com.au

Partnership enquiries
jo.nevin@architecture.com.au

Media enquiries
hello@adamvalentine.com



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