



Australian
Institute of
Architects

PARTNER VENICE 2023

PARTNER VENICE

Join us on the journey to Venice

Support Australia in Venice and be a part of something big as we seek to advance architecture through international dialogue, responding to the theme – **The Laboratory of the Future.**

Network, build connections and engage with the local and global architecture and design community and be recognised as a leader with acknowledgement of support throughout Australia’s marketing campaign and on the ground in Venice.

Join Partner Venice now and maximise your benefits at the 2023 Venice Biennale.



Inbetween | Photographer: SJB

VENICE 2018

275k +
Total Exhibition
Visitors

95k +
Australian Pavilion
Visitors

100 +
Australian Exhibition
Media Mentions



Australian Pavilion, Venice | Denton Corker Marshall | Photographer: John Gollings

2022

September

Creative Director
Shortlist announced

October

Creative Director announced
at a special event for
partners and supporters

National and international
media campaign
commences

Exhibition development

Engagement
opportunities for
Network Venice
supporters

2023

March

Australian
Preview Event
Series commences

May

Vernissage Opening of the
18th International Architecture
Exhibition in Venice

Australian Pavilion Opening

Commissioner’s
Cocktail Party

November

Australian Pavilion
closes in Venice

**November 2023
onwards**

Australian Post-Venice
exhibition tour

2023

THEME

The Laboratory of the Future

The President of La Biennale di Venezia, Roberto Cicutto, and the Curator of the 18th International Architecture Exhibition, Lesley Lokko announced on 30 May, 2022 the title and theme of the Biennale Architettura 2023 is, **The Laboratory of the Future**.

Lesley Lokko, said that La Biennale di Venezia itself is itself a kind of laboratory of the future, a time and space in which speculations about the [architectural] discipline's relevance to this world — and the world to come — take place.

She said “we envisage our exhibition as a kind of workshop, a laboratory where architects and practitioners across an expanded field of creative disciplines draw out examples from their contemporary practices that chart a path for the audience — participants and visitors alike — to weave through, imagining for themselves what the future can hold.”

Lesley Lokko – Curator,
18th International Architecture Exhibition,
La Biennale di Venezia

“A new world order is emerging, with new centres of knowledge production and control”, stated Lesley Lokko.

“New audiences are also emerging, hungry for different narratives, different tools and different languages of space, form, and place. After two of the most difficult and divisive years in living memory, architects have a unique opportunity to show the world what we do best: put forward ambitious and creative ideas that help us imagine a more equitable and optimistic future in common.”



Photographer: Jacopo Salvi | Courtesy of La Biennale di Venezia

“The Venice Architecture Biennale is the most important architectural show on earth.”

Tristram Carfrae
Deputy Chair, Arup

Photographer: John Gollings



2023 CREATIVE DIRECTORS

The Creative Directors are balanced across the fields of architecture and art; scholarship and practice; and Kurna Country /Adelaide and Lutruwita/Tasmania. In their interaction and intersection, the team is engaging

directly with the opportunity for creative encounter across difference opened up by the decolonisation theme. Ultimately, Unsettling Queenstown is an exhibition about how we can live well together, in time and on Country.



Anthony Coupe FRAIA
Director, Mulloway Studio



Prof Julian Worrall RAIA
Professor of Architecture, Head of School of Architecture and Design, University of Tasmania



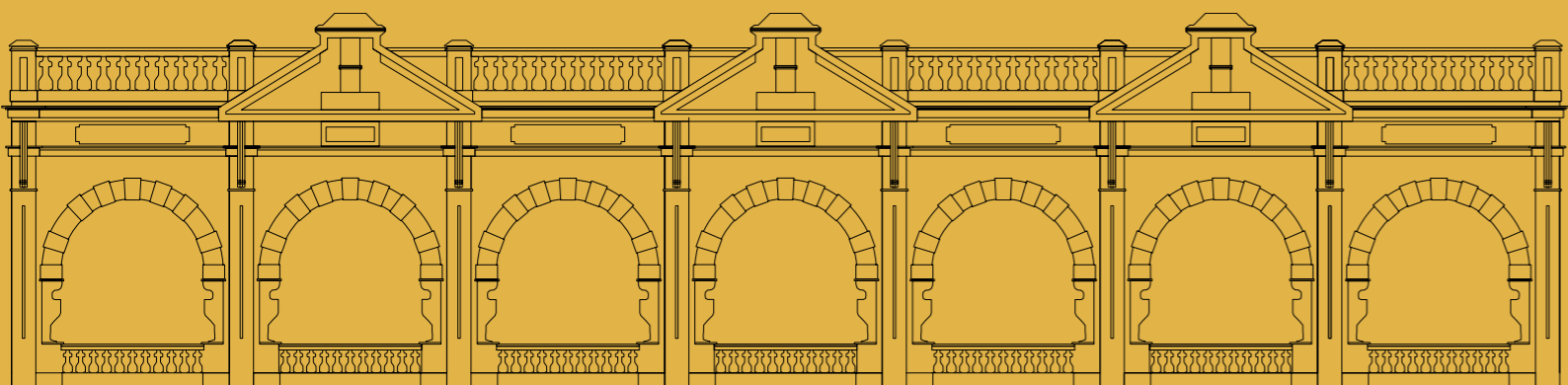
Emily Paech
Project Lead Interpretation + Urban Environments, Mulloway Studio



Sarah Rhodes
Photographic Artist



Assoc Prof Ali Gumillya Baker
Associate Professor Indigenous and Australian Studies, Flinders University
Unbound Collective



unsettling QUEENSTOWN

At a moment of profound reflection on Australia's colonial underpinnings, this exhibition grapples with how architecture can contribute to unsettling and reimagining the relations between people and place, history and the future, Country and Earth.

Taking Queenstown as a metaphorical lens and microcosm, the exhibition gathers emblems of pasts both hidden and revealed with harbingers of emergent futures to unfold its theme. A large fragment of Queenstown's

Empire Hotel reconstructed in woven mesh, a ghost of the colonial past both monumental and evanescent, floats above the floor, dividing and structuring the exhibition space. Within this element, sounds, voices and texts convey the contemporary conversation around "de" (decline, decolonisation, decarbonisation) and "re" (revival, regeneration, revitalisation) topics within and beyond Queenstown. This colonial ghost is surrounded by large, immersive images of the natural and built landscape.

unsettling QUEENSTOWN engages the question of the relations between people and the environment under logics of colonialism and resource extraction, through the lens of a place in which these are brought into sharp focus. The denuded mountains, polluted river, and abandoned buildings of Queenstown speak of the environmental and social costs of an extractive approach to the environment.

Yet today, there is a fresh influx of people to Queenstown, drawn by the dark magnetism of its landscape and history, and the unconformity of its growing arts community. A place in which the traumas of the past are transmuted to the energies of the future, as Queenstown unsettles itself, it points to a broader unsettling of our stabilised patterns and understandings.



2023 PARTNER VENICE PACKAGES

	PRINCIPAL PARTNER	PLATINUM EVENT PARTNER	\$150,000 SUPPORTING PARTNER	\$100,000 PROMOTIONAL PARTNER	\$50,000 EVENT SUPPORTER
PLANNING	SOLD OUT	SOLD OUT			
BRAND AWARENESS			Comprehensive brand exposure across all platforms, physical, digital, and electronic marketing and communications promoting and reporting on the 2023 Venice Architecture Biennale.	Comprehensive brand exposure across all platforms, physical, digital, and electronic marketing and communications promoting and reporting on the 2023 Venice Architecture Biennale.	Comprehensive brand exposure across all platforms, physical, digital, and electronic marketing and communications promoting and reporting on the 2023 Venice Architecture Biennale, including your brand logo and link back to your company website.
			Acknowledgement as Supporting Partner of the 2023 Venice Architecture Biennale with the Australian Institute of Architects throughout pre, during and post initiatives.	Acknowledgement as Promotional Partner of the 2023 Venice Architecture Biennale with the Australian Institute of Architects throughout pre, during and post initiatives.	Acknowledgement as Event Supporter of the 2023 Venice Architecture Biennale with the Australian Institute of Architects throughout pre, during and post initiatives.
			Inclusion in Institute generated social media campaigns for the 2023 Venice Architecture Biennale.	Inclusion in Institute generated social media campaigns for the 2023 Venice Architecture Biennale.	Your company's brand and logo Inclusion in selected Institute generated social media campaigns for 2023 Venice Architecture Biennale, where possible.
DIGITAL			Brand exposure and recognition as Supporting Partner in eNews generated by the institute directly related to the 2023 Venice Architecture Biennale, and inclusion in Institute generated 2023 Venice Architecture Biennale Social Media content.	Brand exposure and recognition as Promotional Partner in eNews generated by the institute directly related to the 2023 Venice Architecture Biennale, and inclusion in Institute generated 2023 Venice Architecture Biennale Social Media content.	
			Institute to share access on Australian architects travelling to Venice to attend the 2023 Architecture Biennale.	Institute to share access on Australian architects travelling to Venice to attend the 2023 Architecture Biennale.	Institute to share access on Australian architects travelling to Venice to attend the 2023 Architecture Biennale.
			Opportunity for promotion as Supporting Partner at the Creative Director Announcement events.	Opportunity for promotion as Promotional Partner at the Creative Director Announcement events.	Opportunity to promote your company at the Creative Director Announcement events.
PRE-BIENNALE EVENTS – AUSTRALIA			Opportunity to promote your company through 2 x pull up banners at the Biennale preview events.	Opportunity to promote your company through 2 x pull up banners at the Biennale preview events.	Opportunity to promote your company through 2 x pull up banners at the Biennale preview events.
			5 x Invitations to Venice Biennale launch events.	2 x Invitations to Venice Biennale launch events.	2 x Invitations for representatives of your company to the Venice Biennale launch events.
			30 x Vernissage passes	10 x Vernissage passes	2 x Vernissage passes, enabling you to connect with Australian architects attending the preview of the Biennale in Venice.
BIENNALE EVENTS – VENICE			Opportunity to promote brand activation onsite at Vernissage launch.	Opportunity to promote brand activation onsite at Vernissage launch.	Opportunity to promote your company through 2 x pull up banner stands at the Vernissage in Venice.
			10 x tickets to the Vernissage closing party.	5 x tickets to the Vernissage closing party.	2 x tickets to the Vernissage closing party.
			Ongoing recognition as Supporting Partner in all Biennale-related marketing post the event.	Ongoing recognition as Promotional Partner in all Biennale-related marketing post the event.	Ongoing recognition as Event Supporter in all Biennale-related marketing post the event.
POST-BIENNALE AUSTRALIA TOUR			Ongoing recognition as Supporting Partner in all Biennale-related marketing post the event.	Ongoing recognition as event Promotional Partner in all Biennale-related marketing post the event.	Ongoing recognition as Event Supporter in all Biennale-related marketing post the event.
			Brand exposure and recognition as Supporting Partner in the Australian post-event tour showcasing the 2023 Venice Architecture Biennale.	Brand exposure and recognition as Promotional Partner in the Australian post-event tour showcasing the 2023 Venice Architecture Biennale.	Brand exposure and recognition as Event Supporter in the Australian post-event tour showcasing the 2023 Venice Architecture Biennale.
	3 x Showcase sessions valued at \$15,000	1 x Showcase session, valued at \$5,000	1 x Showcase session, valued at \$5,000		

Don't miss your opportunity to be a part of Australia's Exhibition at the 2023 Venice Architecture Biennale with a range of partnership options available as part of our Partner Venice program.

Join now and enjoy exclusive benefits including Vernissage passes, invitations to the private Commissioner's Cocktail Party in Venice, recognition as a supporter with logo inclusion in marketing materials and more.

Register your interest below.

Contact Details

First Name	Surname
<input type="text"/>	<input type="text"/>
Practice Name	Position
<input type="text"/>	<input type="text"/>
Mobile No.	Email
<input type="text"/>	<input type="text"/>
State	Preferred Contact
<input type="text"/>	<input type="checkbox"/> Email <input type="checkbox"/> Phone

I am interested in:

<input type="checkbox"/> \$150,000 SUPPORTING PARTNER	<input type="checkbox"/> \$100,000 PROMOTIONAL PARTNER	<input type="checkbox"/> \$50,000 EVENT PARTNER
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I am:

<input type="checkbox"/> A+ practice member	<input type="checkbox"/> Individual member	<input type="checkbox"/> Non Member	<input type="checkbox"/> Don't Know
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Please send your completed form to venice.biennale@architecture.com.au or contact the Venice Biennale team on their details below:

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* Venice Partner packages do not include travel or other associated expenses.
* Events will be held in Melbourne and Sydney. Tickets are valid for one location only.
Venice Partners will be asked to nominate their preferred event.

To view our Terms and Conditions for Venice Partners sponsorship please visit architecture.com.au/venice-biennale

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